



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

CONTRACT

Contract / Revision		Alt Order #
305102 /		09598617
<u>Product</u>		
<u>HOUSE MAJORITY PAC</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/20/19 - 08/26/19	7884	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
House Majority Pac	08/13/19 / 08/13/19	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Ryan Gordon	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9914573	509	545
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K St Nw #100
Washington, DC 20007-5108

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCCB	08/20/19	08/26/19	News Rising	6a-8a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				4	\$60.00				
N 2	WCCB	08/20/19	08/26/19	Ellen	5p-6p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				5	\$600.00				
N 3	WCCB	08/20/19	08/26/19	M-F 630p-7p	630p-7p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				5	\$600.00				
N 4	WCCB	08/25/19	08/25/19	WCCB News 6	6p-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/19/19	08/25/19	-----1				1	\$150.00				
N 5	WCCB	08/20/19	08/26/19	j	730p-8p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				4	\$600.00				
N 6	WCCB	08/20/19	08/26/19	News @ 10pm	10p-1035p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				4	\$400.00				
N 7	WCCB	08/20/19	08/26/19	M-F 1130p-12a	1130p-12a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/20/19	08/26/19	MTWTF--				4	\$100.00				
												Totals	0.00
												27	\$10,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	21	\$8,430.00	(\$1,264.50)	\$7,165.50
08/26/19 - 08/26/19	6	\$2,360.00	(\$354.00)	\$2,006.00
Totals	27	\$10,790.00	(\$1,618.50)	\$9,171.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.